



Communicating your research

Communication is an integral part of being a successful researcher. In order for research outcomes to influence the thinking of others, those outcomes must be available and accessible. Today that means being able to communicate clearly to specialist *and* non-specialist audiences, across a wide variety of media.

In this workshop you will:

- Consider the importance of communicating your research
- Define different audiences for your work
- Develop key messages
- Practice communicating complex issues to different audiences
- Explore the role of social media in scientific discourse and dissemination
- Develop a media strategy in support of your professional aspirations

This is a full day interactive workshop for postgraduate researchers.

What others have said about the course:

Interesting lessons.

A lot of suggestions to make people interested about your work.

Very interactive.

Sessions was well presented and the speaker kept very active.

Communication is always an essential point to address, and this its time both inside the work environment and towards the public.

Very useful session.

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