The Online Researcher: An introduction to social media

In our super-connected world you are only ever a Google search away from any other connected party. On meeting you, or seeing your name on a paper, people are increasingly likely to search the internet to find out more about you. But when people search for you what will they find? Is your current online presence in service of your objectives and a true representation of who you are? Or do you need to do some online presence management?

In this short course you'll be invited to consider all aspects of your online self. We'll look at popular social networking tools and professional networking sites and discuss how these contribute to your online researcher presence. We'll also look at issues of privacy and access as well as good data management practices.

A key part of the workshop is consideration of your longer-term goals and how you can develop strategies to ensure that your online profile works in service of your aspirations. The emphasis is on identifying technologies that support *what you do* rather than changing what you do in order to accommodate modern communication technology.

A 3-hour interactive workshop suitable for postgraduate researchers.

To be run in environment where participants have access to computers/ can use their own their own laptops.

What others have said was useful about this course:

Practical session, very interactive
I learned a lot of very good apps that are useful to my career
Several tools that are useful to assist in the research environment
Useful to show yourself to the world
Learning about all the different ways of having a presence online.
The discussion on the use of various technologies and their complications – especially Twitter, Dropbox, Evernote and blogging software
Lots of practical examples

Contact: Dr Jennifer Allanson
                www.tuplespace.net
                email: jenallanson68@gmail.com
                mobile: 0777 3951 788